

Slide shows and film shows : *Wild Portraits* will introduce local, regional, national as well as international biodiversity through photographic exhibitions, slide shows and film shows. The basic principles of nature will be taught through these shows, which will be publicly announced and advertised.

School programmes : Illiteracy is a curse. However, many literate people in society, without realising, also harm the environment. We think it is important to educate the younger generation about the role they can play to conserve and protect the environment. Children have eager, unprejudiced minds. They are open to new ideas and concerns; it is these we wish to instil in them through our awareness programme.

Nature orientation camp in association with other NGOs : *Wild Portraits* will provide an opportunity to visit places of wildlife and scientific importance. These kinds of nature excursions will be organised from local to international level. The participants will be guided on the various ecosystems and exposed to various ecological issues.

Photographic expeditions : These expeditions will be organised according to environmental importance, taxonomical specific or habitat specific. These expeditions will be used as a medium to reach out to people through photographs; these photographs will be useful for contribution in various publications, and documentation for future research and conservation planning.

Production : *Wild Portraits* will come up with exclusive wildlife products such as CDs, documentary films, calendars, stickers etc. This will develop a passion for nature in youngsters.

Publications : *Wild Portraits* will publish articles in local newspapers, magazines in English as well as in local languages, leaflets, booklets, pamphlets, and books on nature and ecology.

These are the objectives of *Wild Portraits*. This charitable trust will run on the donations given by different organisations and individuals. The funds will be utilised for the above-mentioned causes. This trust depends fully on your support.

Wild Portraits charitable trust is entirely dependent on public support. We appeal to you to give us a helping hand and support to achieve our goals.



WILD PORTRAITS

Since time immemorial, the environment has not only sustained the biosphere on this planet but has also shaped, modified, and refined it to a highly versatile self-sustaining system of life. Its existence in a healthy, functional state is essential for the existence of human life. However, we are losing this accumulated heritage of natural wealth at an alarming rate. The very foundation of our existence is being undermined. It is inevitable that this degradation of bio-diversity will have grave consequences on the entire living world.

Unknowingly, simply by trying to improve the quality of his own life, man has been destroying the vital life support system of this planet the environment. The pattern of development we have followed until now cannot be sustained indefinitely. It is these beliefs and values which have promoted the degeneration of forest, wildlife and natural resources, and have been responsible for causing desertification, deforestation and pollution of the environment so much so that the existence of the entire biosphere is being threatened. Inaction today could spell disaster tomorrow. z

We need to change; and this change should begin in the way we think. Life in a viable ecosystem should be the most desirable goal; not domination, competition or power. In order to conserve resources, protect the wildlife and restore its habitats, it is essential to understand nature and bio-diversity.

Wild Portraits, through nature photography, aims at:

- Instil and develop social consciousness and passion for nature among the populace, with the objective of better living conditions for all - without distinction of caste, race or gender.
- Increase awareness of problems related to the wildlife ecosystem and its destruction and conservation, and
- Motivate people to conserve natural resources, protect the environment and avoid extravagance. This is the primary objective of *Wild Portraits*.

